

WINSTON SALEM CRAFT GUILD

NEWSLETTER

January 2012

Please note that this newsletter was sent out via email 2 weeks ago (or so I thought). I found out that no one received it. I apologize and have no idea what happened. As you read through this, I have included information (in red) from the General Meeting.

Happy New Year to you all!!! The board wishes you health, happiness and continued creativity.

The first order of business is to invite you to the General Meeting on January 17 @ 6:30. The meeting will be at the South Fork Recreation Center. I encourage everyone to come and get involved in the business of running our Guild. Items to be discussed and voted on are as follows:

The Board is proposing to raise membership fees by \$5.00 across all membership categories. Fees have not increased in many years but expenses have. This proposal will be explained in detail at this meeting. Please come and express your opinion and cast your vote. **This proposal was passed and membership fees will increase. In-active category fees will be the same as Senior Members (\$30.00). This increase is effective beginning this year. By the way, renewal forms are available at our website. Be sure to send in your renewal because there is a late fee.**

We will be voting on Member of the Year. This award goes to the person who the membership feels has contributed to the betterment of the Guild.

Jeannette Kaufmann awarded Member of the Year. This award is well deserved. She has worked very hard with manager training, budgeting and making sure we get paid.

We will vote on the position of secretary. Deb Johnson has agreed to serve. An official vote is necessary to fulfill our bylaws.

Deb Johnson was voted in as secretary. Thank you, Deb for accepting.

The Board appointed the following people to Chair positions: Membership will be Dot (Sammi) Genton, and Cindy Franke will be a Member at Large.

The following Chair positions are available: **Show Chair** and **Advertising**. There are two people who are willing to be on the Show committee. However, a Chair or Co-Chair needs to be appointed. Remember, if there is no Show Chairperson(s), **there are no shows!** Please consider serving on either one of these committees.

Jeannette Kauffman reported that the combined sales for November and December were \$23,586.83. Last year's sales were \$23619.35. **Jeannette determined that the average price point was \$10.89.** The top sellers were:

1. Ruth Wheeler
2. Dot Genton
3. Deb Johnson
4. Bill McKinnis
5. Bonnie Dudley

The Preview/40th birthday party was a success and we should consider doing it again.

The Board is considering a March show that will involve demonstrations, “make and take” activities for customers. This will document our community involvement. Community education and involvement are a part of maintaining our nonprofit status. Having an “art supply sale” was also considered—for example if there are supplies you no longer want, you could sell them. These are just ideas. Again, become involved and give your ideas to the Guild. Think outside the box!! **Sue Davis elaborated on the idea at the meeting. This is what she has to say:**

Winston-Salem Crafts Guild Spring Festival

Ideas are the heart of keeping an organization alive and healthy. This one is driven by WSCG's need to do community outreach and for members to de-clutter their work spaces, try new projects and showcase new work. Sound interesting?

Working with Reynolda Village our members would volunteer to do demonstrations and make and take projects for both adults and children. At their table space, the members could sell books they bought when dreaming of the satisfaction of a new craft. Do you have art supplies you never used? Have you made crafts you are not juried to sell at the Spring, Fall and Holiday Shop? This could be a craft you are thinking of being juried for or one you “dabble” in. Do you have an idea for a new item but you aren't sure it would sell. At the Spring Festival you can sell all this stuff. It's like a yard sale for want-to-be

artisans or those who cannot pass up a bargain. Does this sound like it has potential? Wouldn't it be fun to do something like this in mid-March?

Sue Smith and Sue Davis have volunteered to chair this event. All they need now is member support. Tell us what you think. Call Sue D at 704-279-8542 or email Sue S at sansuglass@yahoo.com.

The Fall Show at Bethabara went very well. Participants sold a total of \$2,000 with Edgar Ingram being top seller. Congratulations, Edgar. Thanks go to Chris Joss for organizing this event. The administration at Bethabara expressed an interest in the Guild being part of the planning process for next year's show. **Mark your calendar. The 2012 show will be held September 11. Chris Joss will be working with Bethabara to plan next year's event.**

Dates have been set for Jury events for the upcoming year. Please spread the word if you know of some good candidates. It will be advertised but word of mouth is also effective. The 2012 dates are: **February 21, August 7, and October 2.**

The Board has not been notified about the IRS decision regarding our nonprofit status.

Good news! Norma Jean Taylor's health is improving.

Upcoming events:

Board Meeting April 3 2012 6:30 @ South Fork

General Meeting April 17 2012 6:30 @ South Fork