

Winston Salem Crafts Guild Newsletter

January 4, 2011

Message from the President

Happy New Year fellow Guild members! I trust you all have had a successful 2010 in the Guild and I wish you continued success and growth in 2011!

2011 is the 40th Anniversary for the Guild. I would like to have some suggestions or ideas for some additional events that we could hold this year in celebration. Let me or a show committee member know your thoughts.

We will be trying the social meetings again this year. I hope to have relevant presenters at this time for a short program. I am working on a program for Visual Marketing (setting up your display) and also a program on what licenses, certificates, tax forms, etc. we need to be doing for our small business. If you know anyone qualified to present these programs let me know and I will contact them. Also, I am looking for ideas for future programs. Anything you and others would like to hear about.

Sue Smith, President

From the Treasurer

The show at Reynolda Village was very successful this year. Sales were very good (\$20,000 plus). Bill McKinnis was top seller.

A few problems with the new register and charge machine, but everything worked out. I had hoped Jeannette Kauffman and I would have the budget ready, but the weather may have factor in that.

The Guild is being audited this year and we have been busy getting everything ready for that.

Wish us luck,
Ruth Wheeler

2011 Dates to Save:

January 18	General Meeting
April 5	Board Meeting Location TBD
April 19	General Meeting
August 9	Board Meeting
August 16	Dinner Meeting Location TBD
October 4	Board Meeting
October 18	General Meeting - @ Christmas Shop location

Meetings are @ 6:30 All Meetings are held at:
South Fork Community Center
4403 Country Club Road
Winston Salem, NC
Unless Otherwise Stated

OFFICERS AND CHAIRPERSONS FOR 2011

Sue Smith-President
Vice President-Bill McKinnis
Treasurer-Jeannette Kauffman
Secretary-Joanna White
Membership-Cindy Franke
Media(advertising)-Sue Davis
Newsletter-Georgia Martin
Tommy Cheek-Member at Large
Mae Danboise- Member at Large
Show Chair- Unfilled
Committee members-Chris Joss, Joanna White & nancy Pulsfort
Webmaster- Bill McKinnis
Social-Mae Danboise

Sue Davis will coordinate the mentoring program and a volunteer is needed to call those who elect not to receive information via email.

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By Georg:

I will be editing the newsletter and as you can tell I am not familiar with newsletter writing and formatting. This issue is a “plain Jane” version, no fancy text or graphics. However, I look forward to learning more.

The purpose of a newsletter is not to look pretty but to impart information. Please let me know about items you would like to see included, especially information about our members. While working at the shop, I learned that many of you are teaching, have won awards, been published, etc. I would like to share this with everyone. So, please feel free to tell me so that it can be included.

This year marks the 40th anniversary for the Guild. Happy birthday to us! If you have ideas on how we can commemorate this milestone, please contact Sue Smith.

You will find the renewal application attached to this email. Please fill out and send in as soon as possible. You may also find the application on the website.

We have several volunteer opportunities. A Show Chair is needed. Joanna White will serve as the facilitator and if you have suggestions or questions, contact her. We really need someone to head up this committee. Responsibilities are divided up among the committee members so one person is not doing everything. Having been the show chair in the past, I know it is a lot of work but it really is fun and rewarding. Please consider this opportunity.

A volunteer is needed to call those who elect not to receive information via email. It is a short list of about seven people.

Just a reminder-even if you are not participating in a show i.e. Holiday Shop, your assistance in working a shift or two is greatly appreciated. Remember, we are a Guild. The definition of Guild is “an association of persons of the same trade or pursuits, formed to protect mutual interests and maintain standards.” Think of it as “one for all and all for one”. This attitude has prevailed for 40 years and I am proud to be a member.

We will be voting on the “Member of the Year” award. Please plan to attend the General Meeting on January 18th to cast your vote!!!!